



## Press Release

For immediate release

## Urban Group and Vocational Training Council Forge Partnership to Nurture Future Property Management Professionals

23<sup>rd</sup> April, 2026

**Urban Group and the Vocational Training Council (VTC) signed a Memorandum of Understanding (MOU) on 13 April 2026**, marking an important milestone in our shared commitment to nurturing the next generation of professionals in Hong Kong's property management industry.

The signing ceremony of the MoU took place at the Sha Tin campus of the Hong Kong Institute of Vocational Education (IVE), a member institution of VTC. The MoU was witnessed by Dr. Edmond Cheng, Managing Director of Urban Group and Ms. Florence Chan, Deputy Executive Director of VTC and signed by Mr. Joey Li, Group Manager – Human Capital & Training of Urban Group and Mr. James Yap, Academic Director of Business Discipline of VTC.

Through this strategic collaboration, Urban Group will provide industry support for the VTC Higher Diploma in Real Estate and Property Management programme:

1. Offer more internship opportunities for VTC students studying this programme to obtain practical exposure to property management operations.
2. Provide scholarships for students studying this programme to encourage academic excellence and professional development.
3. Share industry insights and expertise to strengthen curriculum development and bridge classroom learning with real-world applications.
4. Provide non-local students studying this programme with internship and post-graduation employment opportunities in support of the Vocational Professionals Admission Scheme (VPAS).

富城物業管理有限公司 Urban Property Management Limited 物業管理公司牌照號碼PMC Licence No.: C-086120

總辦事處 Head Office : 香港九龍九龍灣宏開道8號其士商業中心16樓 16/F., Chevalier Commercial Centre, 8 Wang Hoi Road, Kowloon Bay, Kowloon, Hong Kong.  
電話Tel: (852) 2626 7333 傳真Fax: (852) 2626 7700 網址Website: www.urban.com.hk

富城集團「最佳品質管理」—「香港優質管理獎—大獎」得主(2003)•「最佳人力管理」—「亞洲」大獎(2005)及「香港」大獎得主(2003-05)•「最佳物業管理」—香港物業協會「最佳物業管理公司大獎」得主(1998-2003)  
「最佳設施管理」—香港設施管理學會「最佳設施管理金獎」得主(2004)•「最佳環保管理」—「香港環保企業獎金獎」得主(2002-04)•「最佳業務管理」—「創新」大獎(2003)及「客戶關係管理」大獎得主(2004)•「最佳企業公民」—「商界展關懷」得主(2002-07)  
「最佳國際品牌」—「福世大中華企業品牌年獎」得主(2007)•「最佳企業品牌」—資本雜誌「資本企業成就獎」得主(2007)•「最佳商業品牌」—「香港超級品牌」(2004)及「香港商業超級品牌」得主(2006)  
Urban Group Best in Quality Management – HKMA Quality Award - Overall Winner (2003) • Best in People Management – Asia (2005) and HK (2003-05) • Best in Property Management – HKHA Best PMA Award (1998-2003)  
Best in Facility Management – HKFM Best Managed Facility Gold Award (2004) • Best in Green Management – Eco-Business Award (2002-04) • Best in Operations Management – Innovation (2003) and CRM (2004) • Best in CSR – Caring Company (2002-07)  
Best in International Branding – Prime Award for Best Brand Enterprise in Greater China (2007) • Best in Corporate Branding – Capital Magazine Outstanding Enterprise Award (2007) • Best in Business Branding – Superbrands HK (2004) and Business Superbrands HK (2006)



**Dr. Edmond Cheng, Managing Director of Urban Group**, remarked, “This partnership is a significant step in nurturing young talent with the practical skills and industry exposure needed to succeed. By integrating education with workplace learning, we are helping shape the future of service excellence in Hong Kong.”

**Ms. Florence Chan, Deputy Executive Director of VTC**, stated, “VTC will join hand with the Urban Group to promote the development of Vocational and Professional Education and Training (VPET). By enriching the Higher Diploma in Real Estate and Property Management programme of the Business Discipline, and offering more internship opportunities, students and their skills would be closely aligned with the latest industry development.”

The ceremony also featured a seminar on AI Agent Applications in Property Management, where Ms. Winnie Leung, Founder of WYNI Technology Limited, shared insights on leveraging artificial intelligence to enhance customer engagement and improve service efficiency. Urban Group is also actively driving innovation and technology, aligning talent development with client needs to deliver the most suitable solutions and continuously enhance service quality and operational efficiency.

Urban Group extends its sincere gratitude to VTC for its continued trust and support. Both organizations remain dedicated to cultivating future talent and driving innovation that strengthens the property management industry in Hong Kong.



富城物業管理有限公司 Urban Property Management Limited 物業管理公司牌照號碼PMC Licence No.: C-086120

總辦事處 Head Office : 香港九龍九龍灣宏開道8號其士商業中心16樓 16/F., Chevalier Commercial Centre, 8 Wang Hoi Road, Kowloon Bay, Kowloon, Hong Kong.  
電話Tel: (852) 2626 7333 傳真Fax: (852) 2626 7700 網址Website: www.urban.com.hk

富城集團「最佳品質管理」—「香港優質管理—大獎」得主(2003)•「最佳人力管理」—「亞洲」大獎(2005)及「香港」大獎得主(2003-05)•「最佳物業管理」—香港物業會「最佳物業管理公司大獎」得主(1998-2003)  
「最佳設施管理」—香港設施管理學會「最佳設施管理金獎」得主(2004)•「最佳環保管理」—「香港環保企業獎金獎」得主(2002-04)•「最佳業務管理」—「創新」大獎(2003)及「客戶關係管理」大獎得主(2004)•「最佳企業公民」—「商界展關懷」得主(2002-07)  
「最佳國際品牌」—「福世大中華企業品牌年獎」得主(2007)•「最佳企業品牌」—資本雜誌「資本企業成就獎」得主(2007)•「最佳商業品牌」—「香港超級品牌」(2004)及「香港商業超級品牌」得主(2006)  
Urban Group Best in Quality Management – HKMA Quality Award – Overall Winner (2003) • Best in People Management – Asia (2005) and HK (2003-05) • Best in Property Management – HKHA Best PMA Award (1998-2003)  
Best in Facility Management – HKCFM Best Managed Facility Gold Award (2004) • Best in Green Management – Eco-Business Award (2002-04) • Best in Operations Management – Innovation (2003) and CRM (2004) • Best in CSR – Caring Company (2002-07)  
Best in International Branding – Prime Award for Best Brand Enterprise in Greater China (2007) • Best in Corporate Branding – Capital Magazine Outstanding Enterprise Award (2007) • Best in Business Branding – Superbrands HK (2004) and Business Superbrands HK (2006)



The signing ceremony of the MoU witnessed by Dr. Edmond Cheng, Managing Director of Urban Group (1<sup>st</sup> from right) and Ms. Florence Chan, Deputy Executive Director of VTC (1<sup>st</sup> from left), the MoU was signed by Mr. Joey Li, Group Manager – Human Capital & Training of Urban Group (2<sup>nd</sup> from right) and Mr. James Yap, Academic Director of Business Discipline of VTC.



Through this close partnership, Urban Group and VTC aim to cultivate future professionals and support sustainable advancement in the property management field.

富城物業管理有限公司 Urban Property Management Limited 物業管理公司牌照號碼PMC Licence No.: C-086120

總辦事處 Head Office : 香港九龍九龍灣宏開道8號其士商業中心16樓 16/F., Chevalier Commercial Centre, 8 Wang Hoi Road, Kowloon Bay, Kowloon, Hong Kong.  
電話Tel: (852) 2626 7333 傳真Fax: (852) 2626 7700 網址Website: www.urban.com.hk

富城集團「最佳品質管理」—「香港優質管理獎—大獎」得主(2003)•「最佳人力管理」—「亞洲」大獎(2005)及「香港」大獎得主(2003-05)•「最佳物業管理」—香港物業管理協會「最佳物業管理公司大獎」得主(1998-2003)  
「最佳設施管理」—香港設施管理學會「最佳設施管理金獎」得主(2004)•「最佳環保管理」—「香港環保企業獎金獎」得主(2002-04)•「最佳業務管理」—「創新」大獎(2003)及「零污關係管理」大獎得主(2004)•「最佳企業公民」—「商界展關懷」得主(2002-07)  
「最佳國際品牌」—「福世大中華企業品牌年獎」得主(2007)•「最佳企業品牌」—資本雜誌「資本企業成就獎」得主(2007)•「最佳商業品牌」—「香港超級品牌」(2004)及「香港商業超級品牌」得主(2006)  
Urban Group Best in Quality Management – HKMA Quality Award - Overall Winner (2003) • Best in People Management – Asia (2005) and HK (2003-05) • Best in Property Management – HKHA Best PMA Award (1998-2003)  
Best in Facility Management – HKFM Best Managed Facility Gold Award (2004) • Best in Green Management – Eco-Business Award (2002-04) • Best in Operations Management – Innovation (2003) and CRM (2004) • Best in CSR – Caring Company (2002-07)  
Best in International Branding – Prime Award for Best Brand Enterprise in Greater China (2007) • Best in Corporate Branding – Capital Magazine Outstanding Enterprise Award (2007) • Best in Business Branding – Superbrands HK (2004) and Business Superbrands HK (2006)