

Press Release

## Urban Group supports "Earth Hour 2024" with its 243 associated companies and properties

For immediate release

24<sup>th</sup> May, 2024

Urban Group and its 6 associated companies, together with 237 managed properties, supported the "Earth Hour 2024" on 23 March 2024 by turning off non-essential lights and appliances for one hour starting at 8:30 p.m., symbolizing stakeholders' ability to change personal habits and support sustainable lifestyles.

Dr. Edmond Cheng, Managing Director of Urban Group said, "This is the 16<sup>th</sup> consecutive year for us supporting such an extraordinary event. Urban is dedicated to promoting a low-carbon and green lifestyle, actively integrating elements of sustainable development into the daily operations of our service teams and corporate governance structure. The group also collaborates with government agencies and community organizations to participate in and promote various environmental protection activities, making our contribution to environmental preservation. This year, we are responding to the call of the World Wildlife Fund by going a step further during the Earth Hour, engaging in nature-related activities and experiencing our connection with the Earth. We firmly believe that by working together, we can extend the impact of Earth Hour and continue a low-carbon lifestyle beyond the designated hour, taking more actions to help reverse climate change."

"Earth Hour" is the largest global environmental movement organized by the World Wildlife Fund (WWF) since 2007. The event aims to encourage individuals and communities worldwide to take immediate action and embrace sustainable lifestyles to safeguard the environment. This year's theme is "Give an Hour for Earth" which urges public to make small changes in their daily lives, such as modifying their diet, engaging in physical activities, participating in outdoor events and adopting sustainable entertainment habits. By fostering a sense of connection with nature, the goal is to collectively practice a green lifestyle and create a positive transformation for the planet.

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富城集團「最佳品質管理」—「香港優質管理獎—大獎」得主(2003)•「最佳人力管理」—「亞洲」大獎(2005)及「香港」大獎得主(2003-05)•「最佳物業管理」—香港房委會「最佳物業管理公司大獎」得主(1998-2003)  
「最佳設施管理」—香港設施管理學會「最佳設施管理金獎」得主(2004)•「最佳環保管理」—「香港環保企業獎金獎」得主(2002-04)•「最佳業務管理」—「創新」大獎(2003)及「客戶關係管理」大獎得主(2004)•「最佳企業公民」—「商界展關懷」得主(2002-07)  
「最佳國際品牌」—「福世大中華企業品牌年獎」得主(2007)•「最佳企業品牌」—資本雜誌「資本企業成就獎」得主(2007)•「最佳商業品牌」—「香港超級品牌」(2004)及「香港商業超級品牌」得主(2006)  
Urban Group Best in Quality Management – HKMA Quality Award - Overall Winner (2003) • Best in People Management – Asia (2005) and HK (2003-05) • Best in Property Management – HKHA Best PMA Award (1998-2003)  
Best in Facility Management – HKIFM Best Managed Facility Gold Award (2004) • Best in Green Management – Eco-Business Award (2002-04) • Best in Operations Management – Innovation (2003) and CRM (2004) • Best in CSR – Caring Company (2002-07)  
Best in International Branding – Prime Award for Best Brand Enterprise in Greater China (2007) • Best in Corporate Branding – Capital Magazine Outstanding Enterprise Award (2007) • Best in Business Branding – Superbrands HK (2004) and Business Superbrands HK (2006)



富城集團  
Urban Group  
A Member of FSE Lifestyle

傳媒訊息



# Media Information



Urban Group has consistently supported the meaningful environmental initiative, Earth Hour, for 16 consecutive years, demonstrating the group's steadfast commitment to environmental conservation. We actively collaborate with various sectors to promote sustainable development for our planet

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