

Press Release

## Ming Tak Estate under Urban Group wins Cleaning Championship in Tseung Kwan O

For immediate release

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Managed by Urban Group, Ming Tak Estate in Tseung Kwan O was awarded Cleaning Championship in the “2002 Public Rental Housing Estates Cleaning Competition of Sai Kung District” organized by the Sai Kung Keeping Hong Kong Clean Regional Committee to become a role model among public housing estates.

The aim of the Competition is to promote the message of Keeping Hong Kong Clean to the general public through active participation of public rental housing estates in the district. Evaluations were conducted between October and November 2002 to select the outstanding estates.

According to Chairman of the Sai Kung Keeping Hong Kong Clean Regional Committee Chairman Mr Y M Chow, “The cleaning standard of the public housing estates in Sai Kung is very high. Ming Tak Estate managed by Urban Group obtained the Championship represents their outstanding management service standard at the estate has been well-recognized.”

Whereas Mr P C Lau, Deputy Managing Director of Urban Group stated that, “After we launched the industry unique ‘Urban Premier Management Model in September 2002, the service standard of Urban Group has been greatly enhanced. ‘Continuous Improvement’ is one of our Core Drivers in the Model to ensure that we can provide our Six-star Standard to our customers to exceed their expectation.”

Mr P C Lau said, “The achievements of Ming Tak Estate in this Competition relies very much on the support of the Mutual Aided Committees and the active participation of all residents, together with the premier services of Urban Group and our strong supervision of the cleaning contractor.”

“In future, Urban Group will provide more premier and value-added services to our over 600,000 customers in 300 projects under our services to build up a clean and tidy living environment for the people of Hong Kong.” Said Mr Lau.

Urban Group is the Largest Property and Facility Management Agent of the Hong Kong SAR Government. Apart from Ming Tak Estate, Urban Group is currently managing 19 public rental housing estates and 36 Home Ownership Scheme Projects for the Hong Kong Housing Authority, together with over 50 government projects under the Government Property Agency.

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***Should you need further information, please contact Mr Bevis Leung, Group Manager - Marketing Services of Urban Group at 2626-7898 or e-mail to bevisleung@urban.com.hk.***

Urban Property Management Ltd is a member of New World Services Limited (“NWS”). Being a subsidiary of New World Development Company Limited, NWS embraces a diversified range of services and its businesses can be broadly grouped under five main divisions, namely Facilities (*Urban Property Management, General Security and the management of Hong Kong Convention and Exhibition Centre*), Contracting (*Hip Hing Construction and NWS Engineering*), Transport (*First Bus and First Ferry*), Financial, and Environmental. NWS builds on the collective strength of its companies to enhance quality of life and create a better environment of Hong Kong and Greater China.

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Deputy Managing Director of Urban Group Mr. P C Lau (3<sup>rd</sup> from left) receives Cleaning Championship in the “2002 Public Rental Housing Estates Cleaning Competition of Sai Kung District”

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