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Press Release

11 properties under Urban Group receive “Best Managed Property” and “Best Security Guard” Awards in the HK Island Best Security Services Awards Presentation

For immediate release

 Hong Kong, 14th October 2010

11 properties under Urban Group were awarded in the Hong Kong Island Best Security Services Awards Presentation Ceremony held on 7th October 2010, when 9 properties received the “Best Managed Property” Awards and 2 security guards were awarded “Best Security Guard” and “Outstanding Security Guard” respectively, demonstrating the quality security service standard of the Group.

The Awards obtained by Urban Group were respectively:

| | | |
|--|------------------------------|-----------------------------|
| Best Managed Residential Property | | |
| Euston Court (Mid-Levels) | Scenic Rise (Mid-Levels) | 33 Island Road (Mid-Levels) |
| Baguio Villa (Pokfulam) | Queen’s Terrace (Sheung Wan) | Tai Yuen Court (Wanchai) |
| Illumination Terrace (Causeway Bay) | | |
| Best Managed Commercial Property | | |
| New World Tower (Central) | Manning House (Central) | |
| Best Security Guard | | |
| Mr Lam Bing Wai (Lei King Wan) | | |
| Outstanding Security Guard | | |
| Mr Kwan Chi Leung (Aldrich Garden) | | |

Dr Cheuk Chun-yin, Assistant Commissioner of Police and Regional Commander of Hong Kong Island said in the Award Presentation Ceremony, “The Best Security Services Awards organized by the Regional Crime Prevention Office, Hong Kong Island Police Regional Headquarters of the Hong Kong Police aims to award property management and security personnel who join hand with us to fight crimes and protect the safety of the residents and to commend property management companies with good security systems and services to ensure the law and order of the premises for the residents.”

Attended as officiating guest in the award presentation ceremony, **Dr Edmond Cheng, President of The Hong Kong Association of Property Management Companies (HKAPMC) and Managing Director of Urban Group** pointed out, “As a professional property asset and facility services company, Urban Group requires our security personnel deployed at various properties to be diligent and try their best to assist the Police in fighting crimes. We also emphasize the training of our frontline security personnel to ensure that they realize the importance in protecting the wealth and safety of our customers.”

Urban Group has been implementing total quality management to build up a professional team of management and security personnel throughout the years. The Group provides quality security services to its customers to ensure the highest standard of services are maintained at its managed properties.

Urban Group is a leading property asset and facility services group in Hong Kong. Currently, the Group manages 220 projects territory-wide and is serving 1 million people in Hong Kong.

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Dr Edmond Cheng, President of HKAPMC and Managing Director of Urban Group (right) receives a souvenir from Dr Cheuk Chun-yin, Assistant Commissioner of Police and Regional Commander Hong Kong Island of the Hong Kong Police (left).



Representatives of the awarded properties and security personnel under Urban Group attend the Awards Presentation Ceremony.

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富城集團「最佳品質管理」—「香港優質管理獎—大獎」得主(2003)•「最佳人力管理」—「亞洲」大獎(2005)及「香港」大獎得主(2003-05)•「最佳物業管理」—香港房委會「最佳物業管理公司大獎」得主(1998-2003)
「最佳設施管理」—香港設施管理學會「最佳設施管理金獎」得主(2004)•「最佳環保管理」—「香港環保企業獎金獎」得主(2002-04)•「最佳業務管理」—「創新」大獎(2003)及「客戶關係管理」大獎得主(2004)•「最佳企業公民」—「商界展關懷」得主(2002-07)
「最佳國際品牌」—「盛世大中華企業品牌年獎」得主(2007)•「最佳企業品牌」—資本雜誌「資本企業成就獎」得主(2007)•「最佳商業品牌」—「香港超級品牌」(2004)及「香港商業超級品牌」得主(2006)
Urban Group Best in Quality Management—HKMA Quality Award—Overall Winner (2003)• Best in People Management—Asia (2005) and HK (2003-05)• Best in Property Management—HKHA Best PMA Award (1998-2003)
Best in Facility Management—HKIFM Best Managed Facility Gold Award (2004)• Best in Green Management—Eco-Business Award (2002-04)• Best in Operations Management—Innovation (2003) and CRM (2004)• Best in CSR—Caring Company (2002-07)
Best in International Branding—Prime Award for Best Brand Enterprise in Greater China (2007)• Best in Corporate Branding—Capital Magazine Outstanding Enterprise Award (2007)• Best in Business Branding—Superbrands HK (2004) and Business Superbrands HK (2006)