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Press Release

**11 properties under Urban Group receive
“Star Managed Property”, “Outstanding Managed Property” and
“Best Managed Property” Awards in the Kowloon West
Best Security Services Awards Presentation**

For immediate release

Hong Kong, 28th April 2010

11 properties under Urban Group received the “Star Managed Property”, “Outstanding Managed Property”, “Best Managed Property”, “Outstanding Managed Public Carpark”, “Best Managed Public Carpark” and 9 security guards awarded as the “Outstanding Security Guard” and “Best Security Guard” in the Kowloon West Best Security Services Awards Presentation Ceremony held recently. The event was jointly organized by the Regional Crime Prevention Office of the Kowloon West Headquarters of Hong Kong Police, the Security and Guarding Services Industry Authority (SGSIA) and the Hong Kong Association of Property Management Companies (HKAPMC).

The Kowloon West Best Security Services Award aims to enhance the security services standards and facilities of property management companies in Hong Kong and to strengthen the service quality of security personnel through professional trainings.

President of the HKAPMC and Managing Director of Urban Group Dr Edmond Cheng, attended as officiating guest in the award presentation ceremony. He encouraged the awarded companies and security personnel to continue providing the best security services to the people of Hong Kong and to assist the Police in crime prevention.

Dr Edmond Cheng points out, “As a professional real estate and facility management services company, Urban Group strictly requires our security personnel deployed at various properties to be diligent and try their best to assist the Police in fighting crimes. We also emphasize the training of our frontline security personnel to ensure that they realize the importance in protecting the safety of our customers and their property assets.”

The Awards obtained by Urban Group were respectively:

Star Managed Property (no occurrence of crime in the past 5 years)
Sunningdale (Mongkok)

Outstanding Managed Property (no occurrence of crime in the past 3 years)
Prince Ritz (Kowloon City) Miami Mansion (Waterloo Road) Po Lai Court (Shamshuipo) Monte Carlton (Shamshuipo) Villa Carlton (Shamshuipo) 8-10 Caldecott Road Kaiser Estate (Hung Hom) Hang Chun Court (Cheung Sha Wan)

Best Managed Property (no occurrence of crime in the past 2 years)
Parc Palais (Homantin) Mei Foo Sun Chuen Stages 2, 3 4 & 7 (Lai Chi Kok)

富城物業管理有限公司 Urban Property Management Limited

總辦事處 Head Office : 香港九龍九龍灣宏開道8號其士商業中心16樓 16/F, Chevalier Commercial Centre, 8 Wang Hoi Road, Kowloon Bay, Kowloon, Hong Kong.
電話Tel: (852) 2626 7333 傳真Fax: (852) 2626 7700 網址Website: www.urban.com.hk

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Outstanding Managed Public Carpark

Kaiser Estate Carpark (Hung Hom)

Best Managed Public Carpark

Mei Foo Sun Chuen Stages 4 & 7 Carpark (Lai Chi Kok) Parc Palais Carpark (Homantin)

Outstanding Security Guard

Mr H M Chan, Mr Y C Kong, Mr W T Cheng, Mr K C Lee (Mei Foo Sun Chuen)

Best Security Guard

Mr C S Choi (Villa Carlton) Mr T K Cheung, Ms P L To (Mei Foo Sun Chuen)
Mr C W So (Parc Palais) Ms Y M Yeung (Kwun Fai Court)

Urban has been implementing Total Quality Management to build up a professional team of management and security personnel throughout the years. The Group provides the best security services to its customers and installs comprehensive security systems to ensure the safety standard are maintained at its managed properties.

Urban Group, a member of NWS Holdings Limited (Hong Kong Stock Code: 659), is one of the leading real estate and facility management services groups in Hong Kong. Currently, the Group manages 230 projects territory-wide, and is serving 1 million people in Hong Kong.

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Should you need further information, please contact Ms Grace Lung of the Communications Department of Urban Group on 2626-7897 or e-mail at gracelung@urban.com.hk.

*Urban Group is a member of NWS Holdings Limited. NWS Holdings Limited ("NWS Holdings", Hong Kong stock code: 659), the infrastructure and service flagship of New World Development Company Limited (Hong Kong stock code: 17), embraces a diversified range of businesses in Hong Kong, Mainland China and Macau. Its **Infrastructure** portfolio includes Roads, Energy, Water and Ports & Logistics projects. Its **Services** division comprises Facilities Management (the management of Hong Kong Convention and Exhibition Centre and Free Duty), Contracting & Transport (Hip Hing Construction, NWS Engineering, and bus and ferry services) and Financial Services (Taifook Securities and New World Insurance).*

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Dr Edmond Cheng, President of HKAPMC and Managing Director of Urban Group (third row, 6th from left) and Mr Fan Sik-ming, Assistant Commissioner and District Commander of Kowloon West, Hong Kong Police (third row, 5th from left) take photo with representatives of awarding properties and security personnel of Urban Group in the award presentation ceremony.

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富城集團 「最佳品質管理」—「香港優質管理獎-大獎」得主 (2003) • 「最佳人力管理」—「亞洲」大獎 (2005) 及「香港」大獎得主 (2003-05) • 「最佳物業管理」—香港地產界「最佳物業管理公司大獎」得主 (1998-2003)
「最佳設施管理」—香港設施管理學會「最佳設施管理金獎」得主 (2004) • 「最佳環保管理」—「香港環保企業獎金獎」得主 (2002-04) • 「最佳業務管理」—「創新」大獎 (2003) 及「客戶關係管理」大獎得主 (2004) • 「最佳企業公民」—「商界貢獻獎」得主 (2002-07)
「最佳國際品牌」—「盛世大中華企業品牌年獎」得主 (2007) • 「最佳企業品牌」—資本雜誌「資本企業成就獎」得主 (2007) • 「最佳商業品牌」—「香港超級品牌」(2004) 及「香港商業超級品牌」得主 (2006)
Urban Group Best in Quality Management – HKMA Quality Award - Overall Winner (2003) • Best in People Management – Asia (2005) and HK (2003-05) • Best in Property Management – HKHA Best PMA Award (1998-2003)
Best in Facility Management – HKIFM Best Managed Facility Gold Award (2004) • Best in Green Management – Eco-Business Award (2002-04) • Best in Operations Management – Innovation (2003) and CRM (2004) • Best in CSR – Caring Company (2002-07)
Best in International Branding – Prime Award for Best Brand Enterprise in Greater China (2007) • Best in Corporate Branding – Capital Magazine Outstanding Enterprise Award (2007) • Best in Business Branding – Superbrands HK (2004) and Business Superbrands HK (2006)