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Press Release

**Urban Group wins
“Best Change Management Practices Award”
by Key Media International**

For immediate release

Hong Kong, 10th July 2008

Urban Group recently received the “**Best Change Management Practices Award**” in the HR Awards Hong Kong 2008 Prize Presentation Ceremony, assuring its human capital management strategy has attained international standard under the strong guidance of its parent company NWS Holdings Limited (0659).

Ms Janna Cheng, Senior Group Manager - Human Capital of Urban Group says “Urban Group has over 43-year substantial experiences in real estate and facility management since 1965. We are the first company to re-defined the labour relations in the Hong Kong property management industry through introducing the concept of Human Capital. We value our 3,000 staff members as our Quality Working Partners, emphasizing mutual trust and teamwork. Moreover, we established The Urban Corporate University and The Urban Learning Center, with an aim of enhancing competitiveness of the Group”

Ms Janna Cheng adds “Despite the fact that we have already achieved good performance in human capital management, we still have to continuous improving our human resources strategy to sustain our leading position in the industry. Therefore, our human capital team strives to enhance the quality of our human resources, and implements various human resources policies which in line with the Group’s business expansions. Following the reception of Best Employers in Asia in 2003 and 2005, Urban Group receives this international human resources award again, which enables us to maintain our competitive edge over our rivalries in the human capital market and to lay down a solid foundation for our provision of Six-star Services to our customers.”

Urban Group and its parent company NWS Holdings both received overwhelming results in the HR Awards Hong Kong 2008. NWS Holdings won the “Best Employer Branding Award” and the “Best HR Young Gun”, recognizing their outstanding performance in human capital management strategy, and leading its subsidiary companies to attain international standard in human resources.

Organized by Key Media International Limited, a leading multi-media publisher worldwide, The Hong Kong HR Awards is meant for companies with remarkable performance in different human resources aspects. Apart from Urban Group, winners of the Awards this year also have the multinational conglomerates such as The Bank of China Group Investment Limited, The Hong Kong Jockey Club and DHL.

Urban Group, a member of NWS Holdings Limited (Hong Kong Stock Code: 0659), is the Premier Real Estate and Facility Management Services Group in Hong Kong. Currently, the Group manages 230 projects territory-wide and serving 1 million people in Hong Kong.

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Should you need further information, please contact Mr Bevis Leung, Senior Group Manager - Marketing Services of Urban Group at 2626-7898 or e-mail to bevisleung@urban.com.hk.

Urban Group is a member of NWS Holdings Limited. NWS Holdings Limited (“NWS Holdings”, Hong Kong stock code: 0659), the infrastructure and service flagship of New World Development Company Limited (Hong Kong stock code: 0017), embraces diversified range of businesses in Hong Kong, Mainland China and Macau. Its **Infrastructure** portfolio includes Roads, Energy Water and Ports projects. Its **Service & Rental** division comprises Facilities Rental (the management of *Hong Kong Convention and Exhibition Centre* and *ATL Logistics Centre*), Contracting (*Hip Hing Construction* and *NWS Engineering*), Financial Services (*Taifoo Securities* and *New World Insurance*) and Other Services (*New World First Bus*, *Citybus* and *New World First Ferry*).



富城集團
Urban Group

新創建集團成員 Member of NWS Holdings

傳媒訊息

Media Information



Ms Janna Cheng, Senior Group Manager - Human Capital of Urban Group receives the “**Best Change Management Practices Award**” during the HR Awards Hong Kong 2008 Prize Presentation Ceremony.

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富城集團「最佳品質管理」——「香港物業管理—大獎」得主 (2003) • 「最佳人力管理」——「亞洲」大獎 (2006) 及「香港」大獎得主 (2003-05) • 「最佳物業管理」——香港長沙灣「最佳物業管理公司大獎」得主 (1998-2002)
 「最佳設施管理」——香港設施管理學會「最佳設施管理全獎」得主 (2004) • 「最佳環境管理」——「香港物業管理全獎」得主 (2003-04) • 「最佳物業管理」——「新報」大獎 (2003) 及「客戶服務最佳」大獎得主 (2004) • 「最佳企業品牌」——「新報」大獎 (2007)
 「最佳國際品牌」——「亞洲大中華企業品牌年獎」得主 (2007) • 「最佳企業品牌」——資本雜誌「最佳企業品牌」得主 (2007) • 「最佳商業品牌」——「香港商業品牌」 (2004) 及「香港商業品牌」得主 (2005)
Urban Group Best in Quality Management - HKMA Quality Award - Overall Winner (2003) • Best in People Management - Asia (2006) and HK (2003-05) • Best in Property Management - HKMA Best PMA Award (1998-2002)
 Best in Facility Management - HKFM Best Managed Facility Gold Award (2004) • Best in Green Management - Eco-Business Award (2003-04) • Best in Operations Management - Innovation (2003) and CRM (2004) • Best in CSR - Caring Company (2002-07)
 Best in International Branding - Prize Award for Best Brand Enterprise in Greater China (2007) • Best in Corporate Branding - Capital Magazine Outstanding Enterprise Award (2007) • Best in Business Branding - Superbrand HK (2004) and Business Superbrands HK (2006)