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Press Release

Support the “Caring for Our Community” Campaign 9 Properties of Urban Group awarded “Leading Caring Estate” and “Caring Estate” Certificates

For immediate release

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9 properties under Urban Group joined the “2007/08 Caring for Our Community” Campaign organized by the Steering Committee on Promotion of Volunteer Service of the Social Welfare Department, organizing residents’ volunteer teams to serve and care for the community and were recently awarded the “Leading Caring Estate” and “Caring Estate” certificates by the Department to recognize their community involvement.

Among the 9 properties, Belair Monte in Fanling was awarded the “Leading Caring Estate” certificate through serving the community with over 1,100 volunteering service hours. The other properties awarded the “Caring Estate” certificate included City One Shatin, Pok Hong Estate in Shatin, Riviera Gardens in Tsuen Wan, Mei Foo Sun Chuen, Handsome Court in Tuen Mun, Cheong Shing Court in Fanling, Sereno Verde in Yuen Long and Rhythm Garden in San Po Kong.

The Steering Committee on Promotion of Volunteer Service of the Social Welfare Department started promoting the “Caring for Our Community—Starting from Serving Elders” Campaign in 2005, sending their appeals to various major property management companies to encourage residents to form volunteer teams to serve the community.

Dr Edmond Cheng, Managing Director of Urban Group revealed, “Urban Group was the first batch of the property management companies supporting the “Caring for Our Community—Starting from Serving Elders” Campaign organized by the Social Welfare Department (SWD) in 2005 to mobilize our customers in the 230 properties under our service to form their volunteer teams. Up to now, 32 properties have formed their own volunteer teams to serve the community.”

“In future, we will continue to encourage our staff members and customers to support the volunteering move of SWD and will strive to establish a close working relationship with the related government departments and non-governmental organizations to and promote community involvement and caring for the community.”

Urban Group, a member of NWS Holdings Limited (Hong Kong Stock Code: 0659), is the Premier Real Estate and Facility Management Services Group in Hong Kong. Currently, the Group manages 230 projects territory-wide and serving 1 million people in Hong Kong.

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Should you need further information, please contact Mr Bevis Leung, Senior Group Manager - Marketing Services of Urban Group at 2626-7898 or e-mail to bevisleung@urban.com.hk.

Urban Group is a member of NWS Holdings Limited. NWS Holdings Limited (“NWS Holdings”, Hong Kong stock code: 0659), the infrastructure and service flagship of New World Development Company Limited (Hong Kong stock code: 0017), embraces a diversified range of businesses in Hong Kong, Mainland China and Macau. Its **Infrastructure** portfolio includes Roads, Energy, Water and Ports projects. Its **Service & Rent** division comprises Facilities Rental (the management of *Hong Kong Convention and Exhibition Centre* and *ATL Logistics Centre*), Contracting (*Hip Hing Construction* and *NWS Engineering*), Financial Services (*Taifook Securities* and *New World Insurance*) and Other Services (*New World*

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Belair Monte in Fanling managed by Urban Group receives the “Leading Caring Estate” certificate from the Social Welfare Department.

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富城集團「最佳品質管理」——「香港物業管理—大獎」得主(2003)•「最佳人力管理」——「亞洲」大獎(2006)及「香港」大獎得主(2003-05)•「最佳物業管理」——香港房屋委員會「最佳物業管理公司大獎」得主(1998-2002)
「最佳設施管理」——香港房屋管理學會「最佳設施管理全獎」得主(2004)•「最佳環境管理」——「香港物業企業獎全獎」得主(2003-04)•「最佳物業管理」——「新報」大獎(2003)及「客戶關係管理」大獎得主(2004)•「最佳企業管治」——「商標發展獎」得主(2002-07)
「最佳國際品牌」——「亞洲大中華企業品牌年獎」得主(2007)•「最佳企業品牌」——資本雜誌「最佳企業品牌」得主(2007)•「最佳商業品牌」——「香港商業品牌」(2004)及「香港商業品牌」得主(2006)
Urban Group Best in Quality Management - HKMA Quality Award - Overall Winner (2003) • Best in People Management - Asia (2006) and HK (2003-05) • Best in Property Management - HKMA Best PMA Award (1998-2002)
Best in Facility Management - HKFM Best Managed Facility Gold Award (2004) • Best in Green Management - Eco-Business Award (2003-04) • Best in Operations Management - Innovation (2003) and CRM (2004) • Best in CSR - Caring Company (2002-07)
Best in International Branding - Prize Award for Best Brand Enterprise in Greater China (2007) • Best in Corporate Branding - Capital Magazine Outstanding Enterprise Award (2007) • Best in Business Branding - Superbrand HK (2004) and Business Superbrands HK (2006)