

Ref: MSD/jsk/28011PR

Press Release
**Urban Group receives both
Hong Kong Q-Mark and Green Mark Certificates**

For immediate release

Hong Kong, 13th May 2008

Urban Property Management Limited under the wider Urban Group recently received the **Hong Kong Q-Mark Service Certificate and the Hong Kong Green Mark Certificate** administered by the Hong Kong Q-Mark Council under the auspices of the Federation of Hong Kong Industries (FHKI), after fulfilling the prescribed requirements, which reflects Urban's outstanding performance in implementing the Total Quality Management (TQM) approach.

Moreover, 3 properties under Urban including Grand Millennium Plaza in Sheung Wan, New World Tower in Central and Illumination Terrace in Causeway Bay also received the Hong Kong Q-Mark Service Certificate when Aldrich Garden in Shau Kei Wan and Kam Tai Court in Man On Shan were awarded the Hong Kong Green Mark Certificate, recognizing their good performance in quality services and environmental management.

According to **Managing Director of Urban Group Dr Edmond Cheng**, "Our aim is to enhance our real estate and facility management service quality by applying the TQM concepts, and ultimately, to increase the asset values for the properties and facilities for our clients." Urban Group is the pioneer to introduce the concept of Property Asset Management in the territory and their quality services have been widely recognized by its clients over the years.

Dr Edmond Cheng says, "To pursue the highest quality of services, we became the FIRST private property and facility management company in Hong Kong to receive the ISO 9001 Quality Assurance Certificate in full scope in 1997. In 2000, we developed the Sm@rtUrban™ systems to enhance our service quality. And in 2002, we successfully launched the unique Urban Premier Management Model™, emphasizing 'professional People, quality Process and outstanding Performance', leading us to receive a number of corporate accolades from various professional institutions."

"It is very encouraging for us to receive the Q-Mark and Green Mark certificates at the same time from FHKI together with our 5 properties. This achievement further recognizes our contributions and performance in implementing TQM." **Dr Cheng** mentioned.

Urban Group, a member of NWS Holdings Limited (Hong Kong Stock Code: 0659), is the Premier Real Estate and Facility Management Services Group in Hong Kong. Currently, the Group manages 230 projects territory-wide and serving 1 million people in Hong Kong.

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Should you need further information, please contact Mr Bevis Leung, Senior Group Manager - Marketing Services of Urban Group at 2626-7898 or e-mail to bevisleung@urban.com.hk.

Urban Group is a member of NWS Holdings Limited. NWS Holdings Limited ("NWS Holdings", Hong Kong stock code: 0659), the infrastructure and service flagship of New World Development Company Limited (Hong Kong stock code: 0017), embraces diversified range of businesses in Hong Kong, Mainland China and Macau. Its **Infrastructure** portfolio includes Roads, Energy Water and Ports projects. Its **Service & Rental** division comprises Facilities Rental (the management of *Hong Kong Convention and Exhibition Centre* and *ATL Logistics Centre*), Contracting (*Hip Hing Construction* and *NWS Engineering*), Financial Service (*Taifook Securities* and *New World Insurance*) and Other Services (*New World First Bus*, *Citybus* and *New World First Ferry*).



Dr Edmond Cheng, Managing Director of Urban Group (left) receives Hong Kong Q-Mark Service Certificate from Ms Yvonne Choi, JP, Permanent Secretary for Commerce and Economic Development (Commerce, Industry and Tourism) during the Hong Kong Q-Mark's 30th Anniversary Celebration cum Licence Presentation Ceremony 2008.

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富城集團「最佳品質管理」——「香港優質標誌獎—大獎」得主(2003)、「最佳人力管理」——「亞洲」大獎(2006)及「香港」大獎得主(2003-05)、「最佳物業管理」——香港商業「最佳物業管理公司大獎」得主(1998-2003)
「最佳設施管理」——香港設施管理「最佳設施管理全獎」得主(2004)、「最佳環境管理」——「香港物業企業獎全獎」得主(2003-04)、「最佳集團管理」——「新絲」大獎(2003)及「客戶關係管理」大獎得主(2004)、「最佳企業品牌」——「香港新絲獎」得主(2002-07)
「最佳國際品牌」——「亞洲大中華企業品牌全獎」得主(2007)、「最佳企業品牌」——資本雜誌「資本企業成就獎」得主(2007)、「最佳商業品牌」——「香港商業品牌獎」(2004)及「香港商業品牌獎」得主(2005)
Urban Group Best in Quality Management - HKMA Quality Award - Overall Winner (2003) • Best in People Management - Asia (2006) and HK (2003-05) • Best in Property Management - HKMA Best PMA Award (1998-2003)
Best in Facility Management - HKFM Best Managed Facility Gold Award (2004) • Best in Green Management - Eco-Business Award (2003-04) • Best in Operations Management - Innovation (2003) and CRM (2004) • Best in CSR - Caring Company (2002-07)
Best in International Branding - Prize Award for Best Brand Enterprise in Greater China (2007) • Best in Corporate Branding - Capital Magazine Outstanding Enterprise Award (2007) • Best in Business Branding - Superbrand HK (2004) and Business Superbrands HK (2006)