

Press Release

Urban Group receives HKCSS “5-Year Plus Caring Company Award”

For immediate release

Hong Kong, 10th March 2008

Thirteen companies of Urban Group, a member of NWS Holdings Limited (0659) recently received the **Caring Company Recognition** from Hong Kong Council of Social Service (HKCSS), within which Urban Property Management Limited received the **“5-Year Plus Caring Company Certificate”** and 10 companies under the Group received the **“5-Year Caring Company Certificate”**, in recognition of their contributions and outstanding achievements in serving the society.

2008 is the 6th year of the Caring Company scheme. Urban is among the few companies being awarded the Caring Company recognition since 2002 and is also among those major enterprises to support the “Children Development Fund” initiated by the Government. The Fund seeks to encourage children from a disadvantaged background to plan for the future and cultivate positive attitudes with a view to reducing inter-generational poverty. Corporations will support the Fund by encouraging employees to participate as mentors to contribute for children’s development plans and to match the children’s saving.

Dr Edmond Cheng, Managing Director of Urban Group reveals, “We have been actively participating in the Caring Company scheme since its launch in 2002. Within the Group, Urban Property Management Limited obtained the ‘5-Year Plus Caring Company Certificate’ when 10 companies received the ‘5-year Caring Company Award’, signifying our contributions to community involvement. It also demonstrates the commitment of Urban in implementing our Corporate Social Responsibility.”

Urban Property Management Limited under Urban Group has been awarded the 5 Year Plus Caring Company Certificate for participating in the scheme since 2002. Companies under Urban Group receiving the Caring Company recognition include:

5 Year Plus Caring Company Award - Urban Property Management Limited	
5 Year Caring Company Award	
International Property Management Limited	Paramatta Estate Management Limited
Broadway-Nassau Investments Limited	Lei King Wan (Management) Limited
Park Vale (Management) Limited	Harbour Heights (Management) Limited
Urban Technical Services Limited	Turning Technical Services Limited
i-Urban Limited	NWS Service Management (HK) Limited
Caring Company Award	
Urban Property Management Limited – Parc Palais	Urban-Wellborn Property Management Limited

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Dr Edmond Cheng continues, “Urban Group is a member of the Patron’s Club of the Caring Company scheme for two consecutive years to join hand with other commercial organizations to build a caring community. We also support the ‘Children Development Fund’ to provide suitable services to the disadvantaged children to fulfill our strategic mission of ‘Community Care’.”

Over the past years, Urban Group has been actively participating in various social activities like Trailwalker, Green Power Hike, Community Chest events and has been the “Social Service Partner” of Po Leung Kuk since 2005. The “Urban Group Community Care Team”, formed by over 300 staff members and their relatives, has been contributing in a number of volunteering and social services such as visiting the elderly, helping the elderly clean their homes and performing minor repairing works; distributing lucky packs and dumplings to the elderly to promote its corporate social responsibility.

Urban Group, a member of NWS Holdings Limited (Hong Kong Stock Code: 0659), is one of the largest property asset and facility management groups in Hong Kong. The Group is currently managing 230 projects territory-wide and serving 1 million people in Hong Kong.

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Should you need further information, please contact Mr Bevis Leung, Senior Group Manager - Marketing Services of Urban Group at 2626-7899 or e-mail to bevisleung@urban.com.hk.

Urban Group is a member of NWS Holdings Limited. NWS Holdings Limited (“NWS Holdings”, Hong Kong stock code: 0659), the infrastructure and service flagship of New World Development Company Limited (Hong Kong stock code: 0017), embraces a diversified range of businesses in Hong Kong, Mainland China and Macau. Its **Infrastructure** portfolio includes Roads, Energy, Water and Ports projects. Its **Service & Rental** division comprises Facilities Rental (the management of *Hong Kong Convention and Exhibition Centre* and *ATL Logistics Centre*), Contracting (*Hip Hing Construction* and *NWS Engineering*), Financial Services (*Taifook Securities* and *New World Insurance*) and Other Services (*New World First Bus*, *Citybus* and *New World First Ferry*).

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Dr Edmond Cheng (6th from right, middle row) and representatives from 13 companies under Urban Group receive the Caring Company Certificate from The Honorable Bernard Chan, Chairperson (4th from left, middle row) and Ms Christine Fang, Chief Executive (5th from left, middle row) of HKCSS.

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富城集團「最佳品質管理」——「香港商業管理」大獎 得主(2002)、「最佳人力管理」——「亞洲」大獎(2002)及「卓越」大獎得主(2003-05)、「最佳物業管理」——「香港商業管理」大獎(1998-2003)、「最佳設施管理」——「香港商業管理」大獎(2004)、「最佳環保管理」——「香港商業管理」大獎(2002-04)、「最佳服務管理」——「新加坡」大獎(2003)及「客戶服務管理」大獎(2004)、「最佳企業發展」——「香港商業管理」大獎(2002-07)、「最佳服務品牌」——「香港商業管理」大獎(2007)、「最佳企業品牌」——「香港商業管理」大獎(2007)、「最佳服務品牌」——「香港商業管理」大獎(2007)、「最佳服務品牌」——「香港商業管理」大獎(2007)

Urban Group Best in Quality Management – HKMA Quality Award – Overall Winner (2003) • Best in People Management – Asia (2003) and HK (2003-05) • Best in Property Management – HKMA Best PMA Award (1998-2003)
Best in Facility Management – HKFM Best Managed Facility Gold Award (2004) • Best in Green Management – Eco-Business Award (2002-04) • Best in Operations Management – Innovation (2003) and CRM (2004) • Best in CSR – Caring Company (2002-07)
Best in International Branding – Prime Award for Best Brand Enterprise in Greater China (2007) • Best in Corporate Branding – Capital Magazine Outstanding Enterprise Award (2007) • Best in Business Branding – Superbrands HK (2004) and Business Superbrands HK (2006)