



Ref: MSD/GT/26014PR

Press Release

20 Properties under Urban Group support World Vision's Used Book Recycling Charity Sale Campaign

For immediate release

Hong Kong, 7th August 2007

20 properties managed by **Urban Group** supported World Vision Hong Kong to launch the “**Used Book Recycling and Charity Sale Campaign**” between June and July this year. The Campaign obtained overwhelming support from its customers as over **30,000 books** were collected for World Vision’s “**Secondary School Construction Project in Shaanxi Province of China.**”

The 20 properties under Urban Group participated in the Campaign include:

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|-------------------------------------|--------------------------------------|----------------------------------|
| 1. Mei Foo Sun Chuen | 8. Dragonfair Garden in Mid-levels | 15. Loong Shing Court in Tin Hau |
| 2. City One Shatin | 9. Lei King Wan in Shau Kei Wan | 16. Sereno Verde in Yuen Long |
| 3. Riviera Gardens in Tuseen Wan | 10. Aldrich Garden in Shau Kei Wan | 17. Belair Monte in Fanling |
| 4. Rhythm Garden in San Po Kong | 11. Harbour Heights in North Point | 18. Handsome Court in Tuen Mun |
| 5. Clovelly Court in Mid-levels | 12. Park Vale in Quarry Bay | 19. Kam Tai Court in Ma On Shan |
| 6. Yee Ga Court in Mid-levels | 13. Jade Terrace in Happy Valley | 20. Sunningdale in Mongkok |
| 7. Ning Yeung Terrace in Mid-levels | 14. Greenway Terrace in Happy Valley | |

With its corporate mission of “**Green Lifestyle**” and “**Community Care**”, Urban Group has been encouraging the residents in the properties under its management to participate in the Used Book Recycling and Charity Sale Campaign over the years. The used books collected include textbooks, leisure readings, novels, children’s readers and reference books, which are collected from its customers and donated to World Vision Hong Kong for charity purposes.

Dr. Edmond Cheng, Managing Director of Urban Group pointed out that, “The Used Book Recycling Campaign enables us to assist the educational programmes for the children in Mainland China, contribute to environmental protection and lessen the financial burden of parents in purchasing books for their children.

Urban Group has been the first mover of environmental care in the Hong Kong property asset and facility management industry. Apart from used book recycling, it also launches various recycling initiatives for used clothes, CDRs, batteries as well as second-hand electrical appliances. The Group’s ultimate goal is to enhance the environmental protection awareness of its customers and to promote its corporate social responsibility through participating in different recycling campaigns.

Urban Group, a member of NWS Holdings Limited (HKEx Stock Code: 0659), is the Largest Property Asset and Facility Management Group in Hong Kong. The Group is currently managing over 200 projects territory-wide and serving 1 million people in Hong Kong.

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Should you need further information, please contact Mr Bevis Leung, Senior Group Manager - Marketing Services of Urban Group at 2626-7898 or e-mail to bevisleung@urban.com.hk.

NWS Holdings Limited (“NWS Holdings”, Stock code: 0659.HK), the infrastructure and service flagship of New World Development Company Limited (Stock code: 0017.HK), embraces a diversified range of businesses in Hong Kong, Mainland China and Macau. Its **Infrastructure** portfolio includes Energy, Water, Roads and Ports projects. Its **Service & Rental** division comprises Facilities Rental (the management of *Hong Kong Convention and Exhibition Centre* and *ATL Logistics Centre*), Contracting (*Hip Hing Construction Group* and *NWS Engineering Group*), Transport (*New World First Bus*, *Citybus* and *New World First Ferry*), etc.

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富城集團
Urban Group

新創建築集團成員 Member of NWS Holdings

傳媒訊息

Media Information



Mr K M So, Executive Director of Urban Group (left) receives a souvenir from Mr Kevin Chiu, Chief Executive Officer of World Vision Hong Kong (right) for their support to the “Used Book Recycling and Charity Sale Campaign.”

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富城集團「最佳品質管理」——「香港優質管理獎」大獎、獎狀(2003) • 「最佳人力管理」——「亞洲」大獎(2005)及「香港」大獎(2005-06) • 「最佳物業管理」——香港商業「最佳物業管理公司大獎」(1998-2003)
「最佳設施管理」——香港商業管理學會「最佳設施管理獎」(獎狀(2004)) • 「最佳樓宇管理」——「商業管理企業獎」(獎狀(2003-04)) • 「最佳樓宇管理」——「新界」大獎(2003)及「客戶關係管理」大獎(2004) • 「最佳企業發展」——「新界發展獎」(獎狀(2003-04))
「最佳國際品牌」——「全球大中華企業品牌獎」(獎狀(2007)) • 「最佳企業品牌」——「新華雜誌」(獎狀(2007)) • 「最佳商業品牌」——「香港商業品牌」(2004)及「香港商業品牌」(獎狀(2006))

Urban Group: Best in Quality Management – HKMA Quality Award – Overall Winner (2003) • Best in People Management – Asia (2005) and HK (2003-05) • Best in Property Management – HKMA Best PMA Award (1998-2003)
Best in Facility Management – HKFM Best Managed Facility Gold Award (2004) • Best in Green Management – Eco-Business Award (2003-04) • Best in Operations Management – Innovation (2003) and CRM (2004) • Best in CSR – Caring Company (2002-03)
Best in International Branding – Prime Award for Best Brand Enterprise in Greater China (2007) • Best in Corporate Branding – Capital Magazine Outstanding Enterprise Award (2007) • Best in Business Branding – Superbrand HK (2004) and Business Superbrands HK (2006)