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Press Release

Urban Group supports Po Leung Kuk “2006 District Elderly Campaign”

For immediate release

Hong Kong, 22nd November 2006

As the “Quality Social Service Partner” and the supporting organization of the “2006 District Elderly Campaign” of Po Leung Kuk, Urban Group recently participated in the Launching Ceremony of the Campaign at the Po Leung Kuk Headquarters in Causeway Bay.

Held on the 10th of November 2006, the event was officiated by Mr Chan Chun Yuen, Thomas, JP, Permanent Secretary for Housing, Planning and Lands (Housing) cum Director of Housing and Mr Paul Tang, JP, Director of Social Service. Executive Director of Urban Group Mr K M So attended the ceremony with Urban’s corporate volunteers to support this charitable endeavours.

Permanent Secretary for Housing, Planning and Lands (Housing) Mr Chan Chun Yuen commended that the “District Elderly Campaign” of Po Leung Kuk was a meaningful campaign which could not only help the elderly fulfill their wishes but might also help spread the message of caring for the elderly to the people of Hong Kong.

Acting Chairman of Po Leung Kuk Mr K Y Lui revealed that the campaign launched by the Kuk last year was very successful. The Kuk would continue to join hand with Urban Group and various corporations and local organizations to visit the elderly and spread the message of caring for the elderly to the people around.

Mr K M So, Executive Director of Urban Group pointed out, “Urban Group has been actively participating in the District Elderly Campaign and other campaigns of Po Leung Kuk since 2005. Our 70 volunteers have visited 260 elderly of Kwun Tong last year to understand their needs and to help them fulfill their wishes. We will continue to support the campaign this year and our volunteers will visit the elderly in Kowloon City in this December to show our care to them.”

“We are most delighted to have participated in this large scale caring event of Po Leung Kuk to concern the needs of the singleton elderly, who are being deprived of care from the society. Urban has established a Corporate Social Responsibility Partnership with Po Leung Kuk since 2005 and will continue to participate in the Kuk’s social and community projects to help more in need and to reinforce our corporate citizen,” added Mr K M So.

Urban Group formed its corporate volunteer team – the “Urban Community Care Team” in 2002, which has up-to-date 300 volunteers staff members. The Group actively encourages its customers in various properties under its management to establish their individual volunteer teams. Up to now, 36 properties under Urban have formed its own volunteer team to build up a strong social service network in Hong Kong.

Urban Group, a member of NWS Holdings Limited (0659), is the Premier Property Asset and Facility Management Company in Hong Kong. It is now managing over 250 projects in the territory and serving a total of 1,000,000 people in Hong Kong.

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Should you need further information, please contact Mr Bevis Leung, Senior Group Manager - Marketing Services of Urban Group at 2626-7899 or e-mail to bevisleung@urban.com.hk.

NWS Holdings Limited (“NWS Holdings”, Stock code: 0659.HK), the infrastructure and service flagship of New World Development Company Limited (Stock code: 0017.HK), embraces a diversified range of businesses in Hong Kong, Mainland China and Macau. Its Infrastructure portfolio includes Energy, Water, Roads and Ports projects. Its Service & Rental division comprises Facilities Rental (the management of Hong Kong Convention and Exhibition Centre and ATL Logistics Centre), Contracting (Hip Hing Construction Group and NWS Engineering Group), Transport (New World First Bus, Citybus and New World First Ferry), etc.

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Mr K M So, Executive Director of Urban Group receives a souvenir from Mr Paul Tang, JP, Director of Social Service.



Executive Director Mr K M So (3rd from right) and volunteers of Urban pose with the Guest-of-Honour Mr Thomas Chan Chun Yuen, JP, (4th from right), Permanent Secretary of Housing, Planning and Lands (Housing) after the Ceremony.

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富城集團 2004僑主金星獎 – 白金大獎得主 • 2003香港優質管理獎 – 大獎得主 • 2003亞洲最佳僱主 – 香港得主 • 2003香港最佳物業管理公司 • 2002-04新居屋聯體公司獎項得主 • 2002香港環保企業金獎得主 • 2002-46樓層服務真誠站得主
Urban Group 2004 Employers Gold Star Award – Platinum Award • 2003 HKMA Quality Award – Overall Winner • 2003 Best Employers in Asia - Hong Kong Award
 • 2003 Hong Kong Best Property Management Company • 2002-04 Caring Company Award • 2002 Eco-Business Gold Award • 2002-46 Web Care Awards